



10th WCSA WORLDWIDE CONFERENCE
SEXY TRENDS for an Emerging Global Governance System
LISBON, APRIL 20th to 22nd, 2022



Picture by Rosângela Fidelis

THE NEW DIMENSIONS OF THE SMARTIFIED WORLD

Sociological perspectives and future scenarios

Prof. Roberta Iannone

University of Rome La Sapienza

One of the adjectives increasingly used to describe contemporary society is the term “smart”. We live in the era of smart cities, smart economies, smart homes, smart people, smart communities and smart work. On a global scale, smartness is emerging as the new horizon of contemporary society to which “meanings and practices” must be adapted. The development potential of new smart technologies, artificial intelligence and the use of Big Data is part of this framework. With regard to this premise, can smartness really represent a promising “paradigm”? And, with respect to what?

The panel aims to investigate the performative and transformative potential of all these dimensions within society, analysing what type of society the “smart” paradigm intends to develop, through the many potential forms of smartness not exhaustively listed here:

- smart society

- smart world and effects on the community
- smart people as key players
- the role of digital globalisation
- new forms of capitalism
- sociological theory to the test of smartness
- quantitative research on smart society
- the dimensions of power
- the cultural processes of digital society
- ICT and sociological theory
- control and security
- smartness and resilience
- e-citizenship in a smart world
- smartness and jurisdictional-legislative expansion