

**Club of Brussels
(CoB)- World
complexity Science
Academy(WCSA)
General Bilateral
Agreement**

Club of Brussels (CoB) and World Complexity Science Academy (WCSA) hereby agree to the following:


1. CoB and WCSA exchange information in relation to communication research and education.
2. They help each other in distributing information on relevant conferences, call for paper, or other events (e.g. educational programmes) which might be interesting for their members and they can also co-brand the initiatives they organize both in partnership and autonomously.
3. CoB is obligated to distribute the information coming from WCSA on the its website and eventually by any other medium and this obligation is reciprocal thus WCSA (www.wcsaglobal.org) will act likewise for CoB.
4. Either part can end this agreement at any time by simple written and registered notification to the other part.
5. CoB and WCSA agree to share a cobranding policy thus further projects by CoB will be also branded WCSA and viceversa.
6. When a project is proposed by WCSA involving CoB as a partner, WCSA will be the leading partner and the final decision maker regarding the specific project in the person of the WCSA President. When CoB is the project proponent CoB will be the leading partner and the final decision maker regarding the specific project in the person of the CoB President.

Specifically the initial and not exhaustive steps of this collaboration are :

- 6.1 A CoB International MBA in partnership with WCSA
- 6.2 The 10th WCSA conference in partnership with CoB
- 6.3 A special issue of the WCSA Journal (WCSAJ) guest edited by CoB.
7. CoB and WCSA agree to mutually support in lobbying and fundraising policies towards third parts and to be partners for training, coaching, higher education seminars, workshops courses, strategic consulting and research services towards third parts.
8. CoB and the WCSA presidents agree to meet, at least by virtual meeting, at least once a year to set and evolve the CoB - WCSA shared agenda.
- 9 big projects in partnership between CoB and WCSA requiring budget policy will be framed in this general bilateral agreement and specified by operational annexes of terms and conditions to be undersigned by both presidents.

Brussels, 21 January 2021

Michel De Kemmeter, CoB President



Bologna, 18 February 2021

Andrea Pitasi, WCSA President

