



## WCSA - WORLD COMPLEXITY SCIENCE ACADEMY

### VI CONFERENCE

16<sup>th</sup>-17<sup>th</sup> OCTOBER 2015

AMSTERDAM, THE NETHERLANDS  
NH Amsterdam Centre, Stadhouderskade, 7, 1054ES

### SYSTEMIC ACTIONS IN COMPLEX SCENARIOS:

Converging interactions among public policies, business strategies and academic research

#### **CONFERENCE PROGRAM CHAIRS(CPCS)**

Andrea Pitasi, *WCSA President*

Alfredo Spilzinger, *Lord of Brownsel, WCSA Scientific Director, SFAI Chairman Executive Board*

Gehrad Chroust, *J. Kepler University, Linz, Austria, IFSR Secretary General*

#### **CONFERENCE VICE- CHAIRS**

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Giulia Mancini, *G. d'Annunzio University, Chieti-Pescara, Italy*

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To be a conscientious agent in contemporary scenarios involves the awareness of the complex systemic context and the non-linear interactions in which our attempts to build a better world integrate. To be aware of this complexity should prevent the naivety of not considering risks and contingency and is a first step to the development of successful strategic actions.

This conference challenges worldwide scholars, professionals, policy makers and businessmen sharing a systemic vision to, directly or indirectly, answer this question:

How a systemic vision can be a strategic and applied resource to develop more and more powerful links among Government Policymaking, Academic Research and Investment /Business Strategies?

That is why the call is open to different kinds of systemic proposals:

- a) theoretical academic research papers
- b) applied academic research papers
- c) investment plans
- d) policy models
- e) consulting strategies
- f) business plans
- g) consulting work packages

The purpose of this conference is to reach a multitasking and multidimensional audience composed from academics, professionals, managers, entrepreneurs, investors to facilitate the match finding among strategic research, policy modelling institutional demand and investment/business ideas and plans.

## **CONFERENCE PROCEEDINGS**

### **ABSTRACT SUBMISSION**

Individuals may submit abstract as the first author.

Abstracts must not exceed a maximum of 250 words.

Provide your full name, degree, institution, address, telephone number, and email address.

**DEADLINE FOR ABSTRACT: September 25<sup>th</sup>**

### **PANEL SESSION**

It is possible to submit panel proposals: The Organizer submits the panel proposal, he/she enters all information about the panel including the abstract of the concept (minimum 400 words), the name of the panel chair and a possible listing of all panel participants.

**DEADLINE FOR PANEL PROPOSAL: September 25<sup>th</sup>**

Panel speakers are limited to 15/20 minutes for their presentations and 5 minutes for a roundtable debate of their presentations with the chairperson and the audience.

The official language of the conference is English.

## **CALL FOR ABSTRACT - PANEL SYSTEMIC SOCIOLOGY AND THE POLICY MODELLING OF NEW WORLD ORDERS**

Panel Chairs: Andrea Pitasi, WCSA President  
Massimiliano Ruzzeddu, UNICUSANO, Rome, Italy

*This panel is focused on a few key questions:*

*how can social science cope with the new emerging world order, in which global , international and supernational public organizations seem to have a stronger decisional power than nation-states and other traditional institutions? Is it possible to outline theoretical patterns for the comprehension of the most recent globalized phenomena? In this case, what is the role for social scientists? Are they supposed to merely give a picture of the current global condition or should they also provide social actors -both individuals and collective- with the rational instruments to catch the opportunities and overcome the limits that those processes show?*

*This panel welcomes both theoretical and empirical contributions from the social scientists that will accept the challenge to answer the above questions.*

**DEADLINE September 25<sup>th</sup> 2015**

Contact mail for abstract submissions Prof. Andrea Pitasi, PhD [pitasigda@gmail.com](mailto:pitasigda@gmail.com)  
Department of Business Administration & Management, Gabriele d'Annunzio University

## **CALL FOR ABSTRACT - A SYSTEMIC APPROACH TO STRATEGIC CONSULTING**

Panel chair: Bukovšek Rok, general manager Ota-S d.o.o., Slovenia

*In the ever-changing contemporary world, there is a big need for identifying and holding onto the perhaps unchangeable details of our world. The details which we can lean on, however, cannot be seen in the 'old' world. What are then the pillars of the new economic and business system and what is the vision of it? The panel 'A systemic approach to strategic consulting', presented at the VI Conference ('Systemic actions in complex scenarios'), tries to discover new answers to the ever changing contemporary world. Systemic approach to strategic consulting is a toolkit used to identify policies, plans and actions in business strategies, to rethink their organisation, to understand the right nature of strategic business and investment plans, to follow contemporary social changes and to position itself in the ever-changing world. Systemic approach could be a great toolkit for identifying and solving problems of contemporary businessmen and organizations. Conscientious agent must understand the use of different approaches to his role in modern business systems. Nowadays, this role is not onefold; for the client of today, one must handle several different roles. By using the principle of integrated network services, one can handle different roles in serving the clients. The INS principle is supported by the so-called REICE strategy, which combines different influences from research, entrepreneurship, investments, strategic consulting and education. With the use of the principle of integrated network service, we can converge different strategies to better understand our own role as a lawyer, accountant, manufacturer, etc. Panel participants: according to the parts of REICE strategy one participante per strategy.*

**DEADLINE September 25<sup>th</sup> 2015**

Contact mail for abstract submissions Bukovšek Rok: rok.bukovsek@otas.si

General Manager Ota-S d.o.o., Slovenia

**CALL FOR SPECIAL PANEL SYSTEMIC POLICY MODELLING FOR THE  
EVOLVING EUROPEAN UNION**

Panel chair: Andrea Pitasi, WCSA President

***EU panel submission***

*Constructionism, Neofunctionalism, constructivism, Institutionalism, Federalism, Intergovernmentalism, are the key policy models to redesign the EU towards a stronger organizational pattern able to let the EU be an effective global player in more and more complex scenarios. These models are idealtypical but policy making requires strategic vision and systemic action. This panel welcomes contributions aimed at adopting systemic toolkits in Political and Social Sciences to shape the next future of the EU.*

**DEADLINE September 25<sup>th</sup> 2015**

Contact mail for abstract submissions Prof. Andrea Pitasi, PhD  
[pitasi@univgda.it](mailto:pitasi@univgda.it) SUBJECT: EU PANEL SUBMISSION

Department of Business Administration & Management, Gabriele d'Annunzio  
University

## **CALL FOR ABSTRACT - PANEL LAW AND COMPLEXITY**

Panel chair: Prof. Dr. André Folloni PUCPR/WCSA

*The beginning of a systemic legal vision probably arose in the 16<sup>th</sup> century but “system” became a technical concept in the Philosophy of Law in the 18<sup>th</sup> century and achieved its first complete theory in the 19<sup>th</sup> century – Friedrich von Savigny, e. g., named his studies about Roman law “System des heutigen römischen Rechts”. He was clearly influenced by the German idealism and the idea of system was inserted in the Natural Law tradition. During the 20<sup>th</sup> century Ludwig von Bertalanffy’s General Systems Theory became important, influenced the Social Sciences and changed the systemic tradition in legal studies. When the interest of the system’s theory evolves from the simple, linear and equilibrium seeking systems, and gets directed to the complex, nonlinear, and nonequilibrium systems, the modern Complexity theory arises. It is with Niklas Luhmann that the contemporary system’s theory definitively arrives in the Sociology and the Sociology of Law, with the assumption of the system-environment and the autopoiesis paradigms. Complexity is about the existence of multiple alternatives and the potential realization of the impossible, which brings the ideas of risk and contingency. Law is understood as an autopoietic complex system that has as its environment a bigger social system and interacts with the other social systems that constitutes its environment without losing its identity. This systemic vision can be integrated with the notions that emerge in the contemporary complex systems theories in other sciences. When that takes place we can see Law as a Complex Adaptive System (CAS) and notions like nonlinearity, emergences and adaptation can be brought to legal theory opening fields of study and providing tools for analysis. All these complex systems’ theories give birth to new epistemological issues and brings new approaches to old problems, like the closeness of legal knowledge, interdisciplinary legal studies, new methods of studying, including computer simulations and others. The complexity theories also bring new approaches to the Philosophy of Law, including Ethics, to the design of legal norms and to legal education. So the great field of Law and Complexity seems to integrate five interacting sub-systems: 1 - complex systems theory (Law as an autopoietic system, Law as a complex adaptive system etc.); 2 - complexity legal epistemology; 3 - complex thought applied to Law; 4 - complex design of legislation, public policies and legal entities; and 5 - complex pedagogy applied to legal education. The Law and Complexity panel is about individual contributions to some of these five sub-systems forming the great system of Law and Complexity approaches.*

**DEADLINE September 25<sup>th</sup> 2015**

Contact mail for abstract submissions André Folloni:  
andrefolloni@gmail.com Prof. Dr. André Folloni PUCPR/WCSA

**CALL FOR ABSTRACT: PANEL SYSTEMS APPLICATIONS IN BUSINESS AND INDUSTRY**  
**(in partnership with the Business systems Laboratory)**

Panel Chair: Prof. Gandolfo Dominici, Scientific Director, Business Systems Laboratory

*The track seeks for outstanding contributions in the form of: theories, models, methods, tools, cases and trends on 3 main inquiry topics:*

***Systemic Project Management***

*will look at systemic solutions for challenges in project management.*

***Systemic Consulting***

*will look at systemic consulting practices and the conditions for the possibility to change consulting towards a systemic view that involves social and environmental responsibility.*

***Sustainable Business and Marketing Management***

*will look at systemic solutions for challenges in implementing sustainable business and marketing management practices.*

**DEAD LINE: September 25<sup>th</sup> 2015**

Contact mail for abstract submissions: Gandolfo Dominici,  
gandolfo.dominici@bslaboratory.net.

## **Conference Registration Fees - in euro - for the speakers**

**WCSA Member Senior LP 200 VP 100**

**WCSA Member Junior LP 170 VP 80**

**Not WCSA Member LP 500 VP 300**

**Not WCSA members belonging to Santa Fe Associates International  
LP 250 VP 150**

**In case of virtual presentation, beyond the abstract and/or full paper, presenters must submit a 10-minute audio/video speech by September 30<sup>th</sup> 2015.**

**Submitters and spectators must join WCSA before September 30<sup>th</sup> 2015 if they wish to pay the WCSA member conference fee.**

**For people who want to attend the conference in Amsterdam, as spectators the registration fees, in euros, are:**

**WCSA Member Senior 150**

**WCSA Member Junior 75**

**Not WCSA Member Senior 200**

**Not WCSA Member Junior 170**

Abstract must be sent by email to [wcsaconferences@gmail.com](mailto:wcsaconferences@gmail.com), and the subject of the email must be: **WCSA 2015**

## **CONTACT**

- Email: [wcsaconferences@gmail.com](mailto:wcsaconferences@gmail.com)
- Website: [www.wcsaglobal.org](http://www.wcsaglobal.org)